

Curriculum Vitae

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Education:

From 1990 to 1995 Graduated with B.A. in Chemical Engineering in Al Baath University in Syria- Homs

Positions Held:

- Designer in Al Quds corporation for Advertising from 1997 to 2005
- Type Designer (worked with Sakkal Design (www.sakkal.com) since 2002.
- Freelance work for several type design projects.

Skills:

- Proficient in the use of many design programs like CorelDraw, Photoshop, Illustrator InDesign.
- Proficient in the use of many type design programs like FontLab and Ms VOLT.
- Experienced in developing Open Type projects for Arabic script fonts.
- Experienced in developing DecoType projects for Arabic script fonts.

Professional Experience:

<ul style="list-style-type: none">- In 2000, started my first steps as a type designer by designing some fonts using CorelDraw and Fontogrpher3.
<ul style="list-style-type: none">- In 2001, started to work with type designer Mamoun Sakkal and worked on the fonts Sakkal Seta, Sakkal Maya, Sakkal Majalla, Sakkal Shilia, Sakkal Baseet and other fonts.
<ul style="list-style-type: none">- In 2002, designed Hasan Ghada and the first version was released under name KactTitle in typefaces group of King Abdulaziz City for Science and Technology (KACST). This group of fonts supported Linux operation system. http://hibastudio.com/links/Fonts/images/hg02.jpg
<ul style="list-style-type: none">- In 2004, cooperated with Mr. Sakkal and produced the OpenType font Hasan Al Quds. It was originally designed in 2000, and was entered in the TDC 2004 type design competition in the United States. Later, it was extended to support all the languages that use the Arabic writing system, supporting all the Arabic characters in the Unicode Standard 5.1. In 2004, it was further extended to five weights: Light, Regular, Medium, Bold and Extra Bold. The Hasan Al Quds fonts are licensed for sale through the Bitstream type library: http://www.bitstream.com/font_rendering/products/dev_fonts/arabic/ http://www.sakkal.com/Guest_Gallery/hasan/hasan09.html http://hibastudio.com/links/Fonts/images/Alquds_Version.jpg

<ul style="list-style-type: none"> - In 2005, participated in Linotype's first Arabic Type Design Competition in Germany with a classic Kufi font named Hasan Hiba and won the 5th place award. http://www.linotype.com/2704-19505/winners.html http://hibastudio.com/links/Fonts/images/Hiba02.jpg
<ul style="list-style-type: none"> - In 2005, assisted Sakkal Design in updating OpenType instructions for Microsoft fonts (Tahoma, Microsoft Sans Serif, Arial, Arabic Typesetting, Times New Roman, Segoe, Courier, Time New Roman, Ms Uighur and Majalla UI).
<ul style="list-style-type: none"> - In 2006, designed Hasan Elham, a decorative font. It is useful for titles and graphic projects. The font is based on the simple lines of Kufi calligraphy with new idea of rounded shapes and geometric feel. It is an original OpenType font compatible with Unicode 5.1 and will work on most programs and Platforms (Windows 95/98/Me/NT/2000/XP/Vista). Hasan Elham supports Arabic, Persian and Urdu: http://hibastudio.com/links/Fonts/images/Elham02.jpg
<ul style="list-style-type: none"> - In 2006, assisted Sakkal Design with the font Burj Dubai Shilia designed for the Burj Dubai project.
<ul style="list-style-type: none"> - In 2007, launched a bilingual website (Arabic, English) dedicated to Arabic calligraphy and computerized font design. The site title is Hiba Studio (www.hibastudio.com). This site gives many services including: <ul style="list-style-type: none"> - Custom Arabic fonts design. - Converting fonts to Unicode and OpenType. - Converting fonts from Mac to the PC. - Expanding fonts designed to cover all languages that use the Arabic script: Arabic, Persian, Urdu ... etc., according to the latest Unicode standards. This web site has a number of good Arabic fonts, and I am working on several significant projects that will serve Arabic typography.
<ul style="list-style-type: none"> - In 2007, became a member in ATypI community. (www.atypi.org)
<ul style="list-style-type: none"> - In 2007, designed Hasan Aya Family, an Arabic display typeface. It is useful for titles and graphic projects. The font is based on the simple lines of Kufi calligraphy. It was created based on the Latin font "Bedrock" which was designed by Corel Corporation in 1992. It supports Arabic, Persian and Urdu. Hasan Aya has many weights: Light, Thin, Regular, Medium, Bold and Extra Bold. It supports Unicode 5.1 and works on most programs and Platform (Windows 95/98/Me/NT/2000/XP/Vista). I designed two styles of this font: Normal and Short. http://hibastudio.com/links/Fonts/images/Aya02.jpg http://hibastudio.com/links/Fonts/images/AyaShort02.jpg
<ul style="list-style-type: none"> - In 2007, designed Hasan Enas Family, an Arabic text typeface. This font is designed for text setting of extended texts in magazines, newspapers, books, and other publications. The font is based on the simple lines of Naskh calligraphy. It supports Arabic, Persian and Urdu. It has many weights: Light, Regular, Medium and Extra Bold. Hasan Enas supports Unicode 5.1 and works on most programs and Platform (Windows 95/98/Me/NT/2000/XP/Vista). http://hibastudio.com/links/Fonts/images/Enas02.jpg

- In 2007, developed the OpenType project of **Arajhi fonts** (Light, Regular and Bold) for **Alrajhi Bank** of Saudi Arabia.

- In 2007, developed **Hasan Ghada** font in five weights. This is an Arabic display typeface. It is useful for titles and graphic projects. The font is based on the simple lines of Modern Kufi calligraphy with new ideas for square and rectangle shapes and geometric feel. It supports Arabic, Persian and Urdu. It has many weights: Thin, Light, Regular, Medium and Bold. **Hasan Ghada** supports Unicode 5.1 and works on most programs and Platform (Windows 95/98/Me/NT/2000/XP/Vista). In 2008, I created several styles of this font:

- **Hasan Ghada:**

Is an improved version of **KacstTitle** typeface which was converted to OpenType. It supports Arabic, Persian and Urdu. It supports Unicode 5.1.

<http://hibastudio.com/links/Fonts/images/hg02.jpg>

- **Hasan Ghada Square**

Is a version of Hasan Ghada with a square look.

<http://hibastudio.com/links/Fonts/images/hgsq02.jpg>

- **Hasan Ghada Short**

It is a version of Hasan Ghada with a small square look.

<http://hibastudio.com/links/Fonts/images/hgsh02.jpg>

- **Hasan Ghada Rectangle**

Is a version of Hasan Ghada with a rectangle look.

<http://hibastudio.com/links/Fonts/images/hgrc02.jpg>

- In February, 2008, developed the OpenType project for **Alinma TheSans** fonts (Regular and Bold) which is based on TheMix Arabic, designed by **Luc(as) de Groot** and **Mouneer ElShaarani** for Al Inma Bank, Saudi Arabia. This custom version was revised and supervised by **Fawaz Al-Otaibi**, corporate identity representative of the **Al Inma Bank**.

- In April, 2008, developed **Hasan Noor**, an Arabic display typeface. This font is useful for titles and graphic projects. The font is based on the simple lines of Square Kufi calligraphy. It supports Arabic, Persian and Urdu. **Hasan Noor** supports Unicode 5.1 and works on most programs and Platform (Windows 95/98/Me/NT/2000/XP/Vista).

<http://hibastudio.com/links/Fonts/images/hn02.jpg>

- In May, 2008, designed **Hasan Amal**, an Arabic display typeface. It is useful for titles and graphic projects. This font is based on the simple lines of Kufi calligraphy. It supports Arabic, Persian and Urdu. It has many weights: Light, Regular and Bold. It supports Unicode 5.1 and works on most programs and Platform (Windows 95/98/Me/NT/2000/XP/Vista).

<http://hibastudio.com/links/Fonts/images/Amal02.jpg>

- In November, 2008, upgraded two of my fonts, **Hasan Hiba** and **Hasan Noor** to the DecoType font format for use in WinSoft Tasmeeem which is now bundled with InDesign CS4. I also upgraded the **Basim Marah** font for Tasmeeem. **Basim Marah**

was drawn by Basim Salem Al Mahdi from Iraq and then digitized as a typeface by me. **Basim Marah** was released jointly by Basim and me. **Basim Marah** is an Arabic display typeface. It is useful for titles and graphic projects. The font is based on the simple lines of free style calligraphy.

<http://www.winsoft-international.com/en/store/fonts.html>

- In December, 2008, developed the OpenType features for **Jumeirah Arabic** font (Semi Bold) which is designed by **Pascal Zoghbi (29letters) & Huda AbiFares (Khatt)** for Jumeirah International, UAE.

- In January, 2009, developed the OpenType layout features that are needed for the Arabic script system in **Seria Arabic** fonts family (Light, Regular, Bold and Black) which is designed by **Pascal Zoghbi** for **FSI FontShop International GmbH**, Germany. This custom version was reviewed and supervised by **Andreas Eigendorf, Technical Consultant** of the **FSI FontShop International GmbH**